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# Annual Report

## 2025





# Directors Report

## ***Danville Chamber of Commerce***

### **Annual Report 2025**

#### **Message from the Executive Director**

At the heart of the Greater Danville Chamber of Commerce is a clear mission: to connect, promote, and advocate for our local business members while fostering a thriving, collaborative community for residents and visitors alike. In 2025, that mission guided everything we did.

Throughout the year, the Chamber served as a trusted connector—bringing businesses together through meaningful networking, professional development, and new programs designed to engage emerging leaders and the next generation. We proudly promoted our members by expanding visibility, strengthening communication channels, and showcasing the many reasons Danville is a great place to live, work, and invest. At the same time, we remained a strong advocate for our business community through public policy education and economic development initiatives that support long-term growth.

None of this would be possible without the dedication of our members, volunteers, board leadership, and community partners. Your commitment fuels our work and strengthens our impact. As we look ahead, the Chamber will continue to lead with purpose—championing our businesses, building connections, and advancing a vibrant future for Greater Danville.

Thank you for being an essential part of our shared success.

#### **Membership Growth**

- Welcomed 34 new members, bringing total membership to more than 300 local businesses.
- Continued to refine our onboarding process to help new members connect quickly and maximize their Chamber benefits.

#### **Programs and Events**

- Hosted 34 networking events, including Business After Hours, Coffee Connections, and special community-focused gatherings.
  - Launched a new Young Professionals Program to support emerging leaders.
- Introduced NextGen Chamber, a new initiative for high school students focused on leadership and career exposure.

## **Public Policy and Advocacy**

- Partnered with the Public Policy Education Committee to host legislative update sessions during the Indiana legislative session.
- Published monthly articles in the Republican Newspaper to educate the community on policy issues impacting local businesses.

## **Economic Development**

- Continued to increase the Chamber's economic development efforts through strategic programming and partnerships.
  - Hosted Tour the Town and the Economic Development Summit, bringing together business leaders, developers, and community stakeholders to highlight Danville's assets and growth opportunities.

## **Community Impact**

- Partnered with local schools to support workforce development through internships and mentorships.
  - Supported five free community concerts in collaboration with the Danville Parks Department and Downtown Danville Partnership.
- Continued the tradition of Food Trucks & Fireworks on the 4th of July at the Hendricks County Fairgrounds & Conference Center.

## **Communication and Engagement**

- Utilized the Chamber website and member portal to streamline communication, event registration, and member resources.
- Continued growth in social media engagement, expanding reach and promoting member businesses.

## **Looking Ahead: 2026 Goals**

### **Enhancing Member Value**

- Expand professional development opportunities through workshops, panels, and webinars.
  - Strengthen member-to-member connections through small business roundtables and peer networking.
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### **Fostering Economic Development**

- Continue to increase the Chamber's economic development efforts through targeted events and initiatives.
  - Build on the success of Tour the Town and the Economic Development Summit.
  - Expand promotion of the Why Danville initiative.
- Collaborate with local government and regional chambers to attract new businesses.
- Advocate for infrastructure improvements that support long-term business growth.

### **Building Community**

- Increase collaboration with nonprofits, schools, and community organizations.
- Launch a volunteer recognition program to celebrate member contributions.

### **Acknowledgments**

The accomplishments of 2025 would not have been possible without the dedication of our Board of Directors, committee members, and volunteers. We are grateful for the continued support of our sponsors, partners, and members who make the Chamber's mission possible.

**Here's to continued growth, collaboration, and impact in the year ahead.**



# Statistics

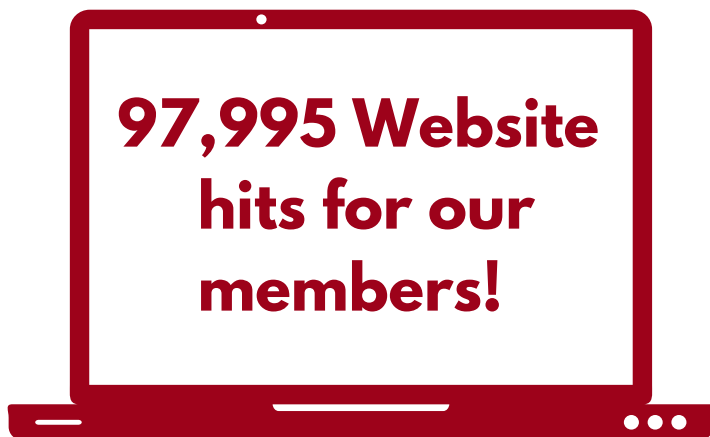


**34 New  
Members**



**Evenings in  
Danville!**

Hendricks County  
Public Policy Committee  
4 Legislative Meetings &  
Trainings



**97,995 Website  
hits for our  
members!**



**92,000+ Social  
Connections  
221 Additional  
Followers**



**4th of July**

**Record Sales for Food  
Trucks.**

**1000+  
Networking  
Attendance**



**150+  
Sponsorships**

**6000 Cars,  
Winterland**



**New Young  
Professionals  
Group  
New NextGen  
Chamber**

**6 Ribbon Cuttings**

# Strategies

# Results

1. Connect

Increased participation, proactive involvement in community ; increased social media & podcast

2. Promote

Increase business reporting growth of marketing. Increased benefit utilization.

3. Advocate

Hendricks Public Policy Committee; advocacy request, advocate in new programming

4. Collaborate

Consistent presence in community events, meetings and development

5. Thrive

Participation in grand openings, connections with new businesses, increase in social media activity

Staff: Kelly DiBenedetto, Executive Director; Jocelyn Percy, Assistant

Board Members: Todd Davis, Amanda Fulwider, Justin Buster, Chris Parker  
Jordan Yant, Nic Easton, Mark Morgan, Autumn Bucy,  
Steve Patterson, Tracey Shafer, David Hatfield, Helee Adkins  
Jerry Vornholt, Shannon Shirven