

## **Gill Family Aquatic Center Cup Sponsorship Package**

**Investment:** \$1,000

Limited Sponsorship Opportunity – Help Reduce Waste & Create a Lasting Impression!

The Gill Family Aquatic Center is introducing reusable cups at the concession stand to promote sustainability and provide a fun souvenir for children. These cups can be purchased at the concession stand and refilled for only \$1.00 throughout the pool season.

Your sponsorship will directly fund the purchase of 250 reusable cups, reducing waste while giving your business valuable exposure all summer long!

### **Sponsorship Benefits:**

1. Your Logo on the Cups:
  - a. Your business logo will be featured prominently on every reusable cup, ensuring visibility every time a guest uses it at the pool or beyond.
2. Your Logo on Promotional Flyers:
  - a. Your organization will be included in all printed materials promoting the reusable cup program, maximizing local recognition.
3. Your Logo on the Official Website:
  - a. Your business will be showcased on the Gill Family Aquatic Center webpage on [DanvilleIN.gov/pool](http://DanvilleIN.gov/pool), reaching residents and visitors online.

### **Why Sponsor?**

- Gain long-lasting brand exposure—these cups will be used all season and beyond!
- Show your commitment to sustainability and community engagement.
- Support a popular, high-traffic summer attraction in Danville.

### **Sponsorship Commitment:**

- \$1,000 covers the purchase of 250 cups with your business logo.
- Limited sponsorship opportunity—secure your spot before it's gone!
- Sponsor during the 2025 pool season