

Sponsor of the Day Package Gill Family Aquatic Center

Sponsorship Cost:

- \$500

Sponsorship Benefits:

1. Exclusive Branding:

- a. Your business or organization will be the exclusive sponsor for the day at the aquatic center.
- b. Logo and branding displayed prominently on signage at the entrance

2. Acknowledgment:

- a. A shout-out on the Gill Family Aquatic Center's social media accounts (before, during, and after the event).

3. Promotional Opportunities:

- a. Opportunity to provide branded giveaways (e.g., sunscreen, water bottles, towels) for attendees.
- b. **Important:** Sponsors are not permitted to approach pool visitors directly or walk around handing out marketing materials.

4. Customized Experience:

- a. Ability to sponsor a specific activity or event for the day (e.g., a water safety demonstration or a fun contest like a cannonball competition).

5. On-Site Visibility:

- a. Sponsor-provided banner displayed at the facility for the entire day.
- b. Sponsors may **set up at 10:00 AM** and stay until **7:00 PM** or choose to stay for just a couple of hours during peak times.

Additional Details:

- **Sponsor of the Day** will take place on **Fridays during the pool season**.
- If the pool is closed due to weather or unforeseen circumstances, the Parks Department will work with the sponsor to reschedule for a different date.

Why Sponsor?

- Connect directly with families and community members in a fun, engaging environment.
- Enhance your brand's visibility and reputation while supporting a vital community resource.