

Item Detail Report - 2025-RCYOOW

Submission Information

ID:	3137
Item:	Application to Serve on Board or Commission
Tracking Num:	2025-RCYOOW
Submission Date:	2025-05-30 09:50:57

Submitter Responses

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Date::	05/30/2025
First Name:	Madison
Last Name:	Henderson
Address:	254 Harrison Ct., Danville, IN 46122
Home/Cell::	[REDACTED]
Email::	[REDACTED]
How did you learn of this vacancy?:	Facebook
Please select appointment of interest::	Center Township/Danville Public Library Board
How long have you been a Danville Resident?:	18 years
Work History:	
Check all applicable:	Employed
Company/City, State:	Town of Danville
Job Title:	Community Engagement Coordinator
Duty Summary:	<p>The Community Engagement Coordinator is responsible for fostering strong relationships between the Town of Danville and its residents, businesses, and community organizations. This role focuses on enhancing public communication, promoting town events and initiatives, and increasing citizen involvement through effective outreach strategies. Key responsibilities include: Developing and managing communication campaigns across social media, email, website platforms, and traditional media to ensure timely, accurate, and engaging public information. Planning, promoting, and executing community events, sponsorship programs, and volunteer opportunities that strengthen civic pride and participation. Collaborating with town departments, local schools, civic groups, and business leaders to build partnerships that support outreach and community initiatives. Designing and distributing marketing materials, press releases, newsletters, and digital content aligned with the town's goals and voice. Representing the Town at public functions, council meetings, and regional forums to support transparency and community input. Collecting feedback from residents and stakeholders to inform programming, services, and town policies. Assisting in the coordination of special projects, including historical preservation efforts, environmental initiatives, and grant-supported programs. This position plays a vital role in shaping a positive and connected community identity, ensuring the Town of Danville remains a vibrant, informed, and inclusive place to live, work, and visit.</p>
Community Activities:	
Committee name::	Citizens Advisory Board
Dates::	01/01/2025
Committee name::	Downtown Partnership Board
Dates::	01/01/2024
Organization name::	Danville Rotary Club
Dates::	02/15/2018
Organization name::	Tri Kappa
Dates::	05/30/2025
Appointment Interest:	
Please provide a brief statement indicating why you wish to serve on this board or commission and what you believe you can contribute:	<p>I am passionate about fostering lifelong learning and community engagement, and I believe the library plays a vital role in both. I wish to serve on the Library Board to support continued innovation, accessibility, and outreach for all residents. With my background in public communication and community involvement, I bring a collaborative mindset, fresh ideas, and a strong commitment to making the library a welcoming and evolving resource. I'm especially interested in strengthening community partnerships to expand programs, enhance visibility, and ensure the library remains a vibrant hub for connection and education.</p>

What specific objectives would you be working towards as a member of this board or commission::	Expanding community partnerships to enhance programming, outreach, and awareness. Promoting literacy, lifelong learning, and technology access through inclusive and innovative services. Advocating for sustainable funding and strategic planning to support the library's long-term growth. Encouraging community input and engagement to keep the library responsive to evolving needs.
Summarize your qualifications for appointment; include education, training, experience, licenses, etc.::	I hold a Bachelor's degree in Psychology, along with certifications in Marketing from the National Parks system and Public Information Awareness. I bring strong customer service experience, with a passion for service recovery and creating meaningful community connections. With a servant's heart and a strong belief in the value of public service, I am committed to supporting the library's mission to ensure its efforts, resources, and services evolve to meet the ever-changing needs of a diverse community. My background in communication, outreach, and engagement uniquely positions me to contribute to the continued growth and relevance of the library.
Certification:	
Check Box::	I hereby certify
Signature::	Madison Henderson

Workflow History

Status Update

Status:	Open
Step:	Submitted
Updated:	2025-05-30 09:50:57
Updated By:	Madison Henderson
Notes:	No Notes

Contituent's Messages

Service Norm:	<p><i>Thank you for your interest in serving the Town of Danville!</i></p> <p>* Please email resumes to Mark Morgan, Town Manager at mmorgan@danvilleIN.gov</p>
Confirmation Message:	<p>* Contact us with questions at 317-745-4180 ext. 8017</p> <p>* 49 N. Wayne St. Danville, IN 46122</p> <p>* Dual Office Holding Guide: https://www.in.gov/attorneygeneral/files/2022-Dual-Office-Holding-Guide.pdf</p>